

APPLE VALLEY QUARTERBACK CLUB

August 11, 2008 Minutes

The meeting was called to order at 7:00 pm by Presidents Dan and Patti Ploenzke. Also in attendance were Mike Fritze, Linda Moorse, Tammy Wilson, Lori & Brent Marschel, Kathy Villanueve, Steve & Cheryl Parks, Bill Bodin, John Louis, Pat Jensen, Jane Gurtcheff, Brian & Mir Hermes, Michelle Nash, Lisa Bergerson, Jen Hughson, Dave & Marie Hechsel, Pete Louis, Jim & Brenda Landes, Keith & Nancy Vonnahme, Ed Friedrichs, Jill Besong, Cindy Jensen, Doug & Nancy Hlas, Darren Giese, Brenda Martens, Talla Antonczak.

Parents introduced themselves and announced the name and grade of their son(s).

COACH'S REPORT – Mike Fritze

Mike reported that it was a great first day of practice. There are approximately 170 players total in grades 9 through 12. The breakdown is as follows: 72 Varsity, 40 sophomores and 60 freshmen. The sophomore team usually carries about 45 players so they are a little low this year. Approximately 40 Varsity players practiced all summer long and they came prepared and ready to go. This week, the team will do a little hitting starting Thursday with full contact practice beginning next Monday.

The only problem so far is that there are several two-way players and the coaches are working that out.

Eden Prairie scrimmage update – the bus will leave AVHS at 7:15 on Saturday, August 23rd. The scrimmage will go from 9:00 am until 11:30 or noon. There will be 4 teams participating – not sure of the other two teams. Parents are welcome to come out and watch. The format will be the first offense against the first defense for several plays and then the second offense versus the second defense. The team will be moving around from field to field. Our first game will be 5 days after this scrimmage.

Team photos will be on Wednesday, August 13th. Parents are also welcome to attend this.

Varsity pictures start at 10:30 am, sophomore pictures at 11:15 and freshmen at 11:30.

Poster pictures will be Tuesday, August 12th at 7:00 pm at the far end of the arena. This is for returning letter winners only.

FUNDRAISING UPDATE – Dan Ploenzke, Mark & Susan Schmiel

Twin City Orthopedics – Twin City Orthopedics is funding seat cushions for us. Our logo will be on one side and their logo will be on the other. We are starting out with a quantity of 500. There was some discussion about selling price and the group decided that \$5 would be a good price. They will be sold at the clothing stand before the game and at the concession stand during the game. We may need one person at concessions (or separate table) to sell just seat cushions. Brenda Landes asked if the seat cushions are ready before the 2 Kick-Off Socials, can they be sold there too? Mark responded that that would be a great idea.

Meridian – Dan explained that these gift cards are still for sale for \$10. We have ordered more Major's gift cards to sell. Dan commented that in the past, these type of items have been sold at the Open Houses, conferences, etc. Would Talla be willing to sell these at the clothing booth? Talla responded that she would.

Walk of Fame – Bricks are still for sale. Small bricks are \$100 and large bricks are \$200. Mark commented that these will be sold at the various pre-season functions. To date, 5 bricks have

been sold. Mark is checking into the turn around time on these – he thinks it is 2-3 days. He will wait to see if any more bricks are sold at the pre-season functions and then place the order all at once. A question was asked if this was the first time that this has been done. Dan responded that this idea started when our stadium was built and were sold for a couple of years. It was started up again this year. Dawn Freese asked if it was possible to put an ad in the program for these and Scott Bauer responded that it could be done.

Banners – Mark said that to date, 2 banners have been sold. We have received a check from Twin City Orthopedics and Acceleration MN said they just sent their check. A question was asked about the length of time that the banners will be up. Mark responded that the banners will be up for 3 years. After 3 years, the company could purchase again for \$2,000. The banners will be put up in the fall and taken down at the end of the season.

Program Sponsorship – We have sold 9 of these so far. The latest date to receive these will be at the Varsity/JV Kick-Off Social on Tuesday, August 19th in order for them to make it into the program. Susan commented that we are no longer able to offer the 2 free game tickets with these, that was an “early-bird special” only.

Gold Card Sales – Jim Landes explained that the Gold Cards will be sold for \$20 and have many different coupons for local area businesses, mostly restaurants. Sales generated from is between \$14,000 and \$16,000. This is by far our largest fundraiser. Blitz Day is this Sunday, August 17th from 4:30 – 9 pm. Parents volunteers will drive 3-4 kids on designated routes. Steve Parks and Jim are coordinating routes. More information will be coming in the information packets handed out at pictures on Wednesday. Players will meet in Gym D. Bill Bodin is coordinating food for this event. Players and parents will eat and then head out around 5:30. Players should wear their jerseys. Jim requested that one person from each grade act as coordinator and make phone calls to the designated players. A City of Apple Valley map will be photocopied and divided up into different areas. Scott Bauer commented that if more than one group has the same area, they can divide it up by streets. Mike commented that Varsity players will require 20 cars, sophomores will need 10 cars and freshmen will need 15 cars. All players will return to AVHS at 9:00 pm and coaches will be collecting money. Each player is being asked to sell 15 cards. There will be prizes awarded to players that sell all 15. This Friday, players will receive a form that they can use to pre-sell or take orders for their card. Jill Besong asked Mike if he knew that the AVaires are also selling Gold Cards this Thursday night. Mike responded that they are completely different cards and that the football cards are by far the best deal out there. We have a lot of repeat sales. Dan Ploenzke asked if Bill Bodin needed any grills for Sunday and Bill responded that he just needs coolers and ice. A comment was made that McDonald’s will supply free ice if you bring in a cooler and tell them that it is for a school sporting event.

CONCESSIONS UPDATE – Dan Ploenzke

Patti reported that she was told by Scott Larson that all the missing concession stand equipment has been found. However, we will need to replace the coffeemaker. Apparently, when it was borrowed by VAA, the water was not drained from the machine and it froze over the winter. Mike suggested that equipment instructions be posted somewhere in the concession stand for everyone to see.

Patti started discussion about whether the AVQBC wants to increase food prices this year. She suggested with the rising cost of food, it may be in our best interest to raise prices. Our prices have remained the same for a number of years. The group decided to let the concession managers set new prices. Mark and Susan will meet with the concession managers after the meeting to

discuss. Mark Schmiel wanted to thank Topps which donated enough items to generate approximately \$600-\$700 in sales.

CLOTHING SALES UPDATE – Talla Antonczak

Talla brought several display items for sale. There are several items that will be sold by special order and can be personalized. Turn around time is about 1-1/2 – 2 weeks. The group was asked which logo they would prefer on the embroidered t-shirts. The choice was to go with “Valley Pride” with “AVHS” underneath. Items for sale to the general public at the games will be t-shirts, hats, wind jackets, sweatshirts (with “Valley Pride” only) and leftover lanyards. Patti mentioned that she will be sending a mass e-mail to the entire distribution list looking for volunteers to help sell clothing items at all the pre-season functions.

TREASURER’S REPORT – Jim Landes

Jim handed out copies of the budget. He went over revenue and expenses for the month of July. Our current balance is \$3,364.68. A question was asked if there has been any word on donations from Trevor Laws or Derek Rackley. The NFL matches what those contributions. Mike has not heard anything yet.

SOCIAL COMMITTEE UPDATE – Linda Moorese/Brenda Landes/Tammy Wilson

Linda informed the group that they should be looking for a large packet of information that will come home with all players on Picture Day this Wednesday.

Linda explained the difference in the clothing items and order forms. She explained that Talla handles all the family/general public clothing orders and that the players have the opportunity to order special “player only” clothing items with the “Valley Rules” logo on it. Because a quick turn around was needed, the captains got together and decided which items they wanted on their dream list. The captains wanted to be able to receive these items in time for the first game.

Therefore, forms need to be turned in quickly. Linda put together the form and will be collecting them. They can be given directly to Linda or Tally Peterson or they can be put in the football mailbox in the main office. Final turn-in day to receive items before the first game will be this Wednesday, August 13th. Order forms were given to players at practice today, Linda has order forms with her tonight and they will also be sent home with players on Wednesday at Picture Day. Mike commented that players will know their jersey number by tomorrow.

Another item that the Social Committee is working on is Touchdown Towels/Hankies. These are spirit items only and not intended to be a fundraiser. They are large white hankies printed with a brown eagle and “Valley Pride”. They will be sold for \$3 and will be available at all the pre-season functions, games, in the stands, etc.

Linda is also making a sign-up sheet looking for photographers to capture some images at all the football social events and sophomore and freshman games. Joey Vennewitz takes pictures at all the Varsity games. Linda will collect images throughout the season from all photographers.

Since sign-up sheets won’t be available in time, Linda is looking for photographers for the Gold Card Blitz Day, both Kick-Off Socials. Sharon Ritacco said she could cover the Gold Cars Blitz Day, Brianna Vonnahme will cover the Varsity/JV Kick-Off Social. Still need someone for the Freshmen/Sophomore Kick-Off Social. Patti volunteered to take pictures at the Ploenzke meat feed which will take place this Friday, August 15th at their home. This is for all Varsity/JV players.

Tammy commented that several volunteers are needed at both Kick-Off Socials to help set-up, serve food and clean-up. Please contact Tammy or Lori Marschel if you can help. Also, each family is being asked to donate 1 case of bottled water and these will be collected the night of the Kick-Off Socials.

AFTER GAME PARTIES UPDATE – Brenda Landes

Brenda commented that all games are covered except for 2. After-game parties for weeknight games will be held at AVHS and after-game parties for Friday night games will be at homes. Helpers will be needed to help hosts set-up, serve and clean-up.

Also, if you know of a business that is willing to donate food items, please let Brenda or Tammy know.

Brenda also covered Varsity locker room decorating. The Varsity locker room is decorated the night before game day and the Social Committee is always looking for items to be donated. Need items in quantities of 80+. There is a different theme every week but the Social Committee is very creative and can use anything that is donated. Free stuff is good stuff! Please contact Brenda or Linda if you have donations.

GAME PLAYER CD REVIEW FOR SENIOR BOOKS - Brian Hermes

Brian is looking for volunteers to help him go through pictures from each game to create photo files for each player. At the end of the season, each player will receive a CD with their photos on it. Seniors receive memory books at the banquet. Joey will give Brian 2 copies of pictures from each game. Need a junior parent to help go through pictures. It takes about 45 minutes to an hour to go through each game's pictures. Contact Brian if you can help.

PROGRAM UPDATE – Scott Bauer

Scott reported that the program update collapsed and the programs will be printed at the district office again. He will be wrapping everything up by the end of this week. It was a little more difficult to get participation this year – sponsors chose to go with smaller ads or pass completely. He was able to get some new sponsors too. He also traded ad space for sponsors donating food items totaling \$1,300. Mike said that the Varsity roster is ready and he will have all pictures from Valley Images on Wednesday at Picture Day. Also, Varsity Senior Bios will need to be filled out and turned in on Wednesday before pictures.

TAILGATING UPDATE – Sharon Ritacco

Sharon is in charge of coordinating this year's tailgating events. They will be September 5th at Eastview and September 26th at Lakeville North. This is open to everyone and is a great way to meet other parents. The AVQBC provides meat, condiments and buns. The rest is potluck – need volunteers to provide side dishes and desserts. Also need volunteers to help with tent/table pick-up and set-up, and set-up and clean-up. We also still need grills. The Ploenzke's are donating a gas grill. Sign-ups will be at both Kick-Off Socials and will be in the information packet coming home on Wednesday.

AVQBC GOLF OUTING UPDATE – Brian Hermes

Sunday September 7th is the date for the first AVQBC gold outing to be held at Crystal lake Golf Course. This is an adults only event. Also, there is no Vikings game that day and we will be celebrating our victory over Eastview. It is limited to the first 72 players. Will take sign-ups

tonight. For \$40 dollars, participants receive 9 holes, cart, range balls and lots of fun. Brian is still looking for hole sponsors at \$100 per hole. Flyer will be in information packet coming home on Wednesday.

OTHER BUSINESS

Dan mentioned that we need volunteers to provide game recaps/highlights to be posted on our website. We will need a volunteer for the freshmen team, the sophomore team and the JV team. Recaps can be e-mailed to Pat Jensen, Communications Coordinator, to be posted on the website. Linda wanted to clear up any confusion there may be about Varsity/JV events. Varsity/JV events include all juniors and seniors. Mike commented that technically it is one team and JV is actually the Varsity reserves. Players that do not play on Friday night, play in the JV games Monday evenings.

Mike reported that he is really excited about something new happening this year. Football will be hosting a chapel following the Fellowship of Christian Athletes program. These will be held one half hour after practice on Thursday evenings and will include a speaker. This is a non-denominational event and should last about one half hour. Coach Wiggins will be the staff in charge of this event.

Dan asked Pete Louis if he was all set for field painting. Pete replied that he could use one or two more people. They will be painting on the Tuesday night before the Thursday night game. Pete also commented that the field is in great shape this year.

Mike was asked to explain the Coaches Corner sessions that are held on Tuesday evenings at 6:30 pm in Room 152. He explained that these are for parents and is basically "Football 101". He will show highlight tape of the previous game. One or two assistant coaches will introduce themselves and their coaching jobs. It is also a scouting report for the week's upcoming games. A question was asked about why the football players are not on the field during the National Anthem. Mike responded that that is a decision that was made by our conference as a whole by vote.

Brian Hermes asked if there was anything else that Mike needed from the AVQBC and/or the parents and Mike responded that there wasn't.

The meeting was adjourned at 8:40 pm.

Next meeting scheduled for **Tuesday, September 16th** at 7:00 pm.
Minutes recorded and submitted by Nancy Vonnahme.

IMPORTANT DATES

- August 13 - Team Pictures
- Player Clothing form/payment due
- August 15 - Player/Coach Meat Feed – 12:30 pm
- August 17 - Gold Card Sales – 4:30-9:00 pm
- August 19 - Varsity/JV/Parent Kick-Off Dinner – 6:00 pm
- August 21 - Freshman/Sophomore Ice Cream Social – 6:00 pm
- August 22 - V/JV Pre-Season Parent Potluck @ Gurtcheff's – 6:30 pm
- August 23 - Eden Prairie Scrimmage – 9 am
- August 26 - 9A Game @ Kennedy – 4 pm
- Coaches Corner – **6:30** pm
- August 27 - Varsity Pre-Game Pasta Feed – 4:00 pm
- August 28 - 9B & 10A Home Game vs. Kennedy – 4 pm
- Varsity Home Game vs. Kennedy – 7 pm
- After Game Party at AVHS

- September 2 - 9A Home Game vs. Eastview – 4 pm
- JV Game @ Kennedy – 4:30 pm
- Coaches Corner – **6:30** pm
- September 4 - 10A Game @ Eastview – 4 pm
- September 5 - 9B Game @ Eastview – 4 pm
- Tailgate Event @ Eastview – 5 pm
- Varsity Game @ Eastview – 7 pm
- September 7 - **Golf Outing @ Crystal Lake Golf Course**
- September 8 - JV Home Game vs. Eastview – 4:30 pm
- September 9 - 9A Game @ Jefferson – 4 pm
- Coaches Corner – **6:30** pm
- September 11 - 10A Home Game vs. Jefferson – 4 pm
- September 12 - 9B Home vs. Jefferson – 4 pm
- Varsity Home Game vs. Jefferson – 7 pm
- September 15 - JV Game @ Jefferson – 4:30 pm
- September 16 - Coaches Corner – **6:30** pm
- AVQBC Meeting – 7:00 pm
- September 18 - 10A Game @ Wayzata – 4:15 pm
- September 19 - Varsity Game @ Wayzata – 7 pm
- September 23 - 9A Home Game vs. Lakeville North – 4 pm
- Coaches Corner – **6:30** pm
- September 25 - 10A Game @ Kenwood vs. Lakeville North – 4 pm
- September 26 - 9B Game @ Kenwood vs. Lakeville North – 4 pm
- Tailgate Event @ Lakeville North – 5 pm
- Varsity Game @ Lakeville North – 7 pm
- September 29 - JV Home Game vs. Lakeville North – 4:30 pm
- September 30 - 9A Home Game vs. Lakeville South – 4 pm
- Coaches Corner – **6:30** pm

October 2 - 10A Game @ Lakeville South – 10 am
 October 3 - 9B Game @ Lakeville South – 4 pm
 - Varsity Game @ Lakeville South – 7 pm
 October 6 - JV Home Game vs. Lakeville South – 10:30 am
 October 7 - 9A Game @ Rosemount – 4 pm
 - Coaches Corner – **6:30** pm
 October 9 - 10A Home Game vs. Rosemount – 4 pm
 October 10 - 9B Home Game vs. Rosemount – 4 pm
 - Varsity Home Game vs. Rosemount – 7 pm - Homecoming
 October 11 - Homecoming Dance
 October 13 - NO SCHOOL
 - JV Game @ Rosemount – 4:30 pm
 - Coaches Corner – **6:30** pm

 October 14 - NO SCHOOL
 - 10A Home Game vs. Eagan – 4 pm
 - 9A Game @ Eagan – 4 pm
 October 15 - NO SCHOOL
 - Varsity Home Game vs. Eagan – 7 pm – Senior Night
 - After Game Party at AVHS
 October 16 - NO SCHOOL
 October 17 - NO SCHOOL
 - 9B Home Game vs. Eagan – 4 pm
 October 20 - AVQBC Meeting – 7 pm
 October 21 - Section Quarterfinals
 October 25 - Section Semifinals
 October 31 - Section Championship

 November 7 - State Quarterfinals
 November 14 - State Semifinals
 November 21 - Prep Bowl
 November 26 - NO SCHOOL
 November 27 - NO SCHOOL
 November 28 - NO SCHOOL
 November 30 - End of Season Banquet – Crystal Lake Golf Course