

APPLE VALLEY QUARTERBACK CLUB

July 21, 2008 Minutes

The meeting was called to order at 7:00 pm by Presidents Dan and Patti Ploenzke. Also in attendance were Mike Fritze, Tammy Wilson, Michelle & Eldon Nash, Linda Moore, Nancy Vonnahme, Miriam Hermes, Bill Bodin, Ed Friedrichs, Judie Kunze, Talla Antonczak, Brenda & Jim Landes, John Louis, Jon Jensen, Kathy Villeneuve, Darren Giese, Jane Gurtcheff, Scott Bauer, Steve & Cheryl Parks, Scott Mundt, Doug Hlas, Pat Hlas, LeeAnne Peterson, Deneen Wielenga.

Parents introduced themselves and announced the name and grade of their son(s).

TWIN CITY ORTHOPEDICS – Allan Woodstrom

Susan Schmiel introduced Allan Woodstrom from Twin City Orthopedics. They have 70 orthopedists and 30 locations around the cities, the closest being near Burnsville Center. Twin City Orthopedics has purchased a banner to hang on the back of the bleachers and would also like to sponsor a promotional item for us to sell at home games. The item he was thinking about was a seat cushion that would be printed with our logo and the Twin City Orthopedics logo. They would purchase approximately 1,000 seat cushions that could be sold at \$5-\$10 a piece. The AVQBC would receive 100% of the profits.

Dan Ploenzke stated that he checked with a vendor that he works with for a 2-sided seat cushion for \$4.60 each for a quantity of 250. Allan stated that the vendor they work with could get a better price. There was discussion about whether we should use the AV Football logo or a generic AV logo so that they would appeal to more people to purchase for not just football games but for basketball, volleyball, wrestling, track, etc. Linda Moore brought up that the Social Committee is working on hankies/towels to be sold at home games as well and asked if the club would be interested in doing those instead with the money. The decision was made that students would most likely purchase hankies/towels but not seat cushions. If we went ahead with both, we would capture more people. Dan asked the group if we wanted to go ahead with this fundraiser and the consensus was to go ahead with it.

Mike Fritze mentioned that before we move forward with fundraisers like this, we need to get the OK from Scott Larson since we have a contract with Institute for Athletic Medicine and Curt Modell (athletic trainer) is affiliated with the Institute for Athletic Medicine as well.

COACH'S REPORT – Mike Fritze

Mike Fritze reported that the Summer Program is going well. On Mondays, Tuesdays, Wednesdays and Fridays he had approximately 50 kids participating.

The first official day of practice will be Monday, August 11th.

The Football Camp went well. The captains along with Tevis Wilson ran the camp and Mike received several positive comments on it.

The Eden Prairie scrimmage is set for 9:00 am on Saturday, August 23rd. A bus will leave AVHS at 7:15 am.

FUNDRAISING UPDATE – Dan Ploenzke, Mark & Susan Schmiel

Meridian gift cards (Majors & Timberlodge) – Dan encouraged all parents to purchase at least 2 cards per family. Dan also mentioned that it would be great if anyone had the opportunity to sell these cards to a business. There will be a sign-up sheet at both of the Kick-Off Socials for people to sell these cards at all home games and for the raffle. Any other thoughts on these, please e-mail the Ploenzke's or the Schmiel's.

Walk of Fame looks fantastic! Check it out! Bricks are still available for purchase: \$100 for small brick and \$200 for large brick. Forms are on the website. Patti mentioned that an idea for next year may be to get a spotlight set-up to draw attention to this area?

Banners – 2 have currently been sold at \$2,000 each.

Program Sponsorship - \$25 for families and \$50 for families, names only. Cut-off date is August 7th.

Gold Cards – Gold Card sales will take place on August 17th from 4-9 pm. Bill Bodin has volunteered to coordinate the food for this event. Jim Landes, Steve Parks and Dan Ploenzke have volunteered to coordinate the parents and driving routes for this event. We will need approximately 60 cars for 180 players (3 players + 1 driver). Mike made the comment that we can work hard to cover Apple Valley better. Scott Bauer mentioned that there was a city map that was divided into 5 zones. He will take a look to see if he still has a copy of that map. The players will then return to AVHS after selling cards. The players will have their 20 cards to sell on Friday, August 15th after practice. Players need to wear their jersey when selling Gold Cards. Linda Moorese wanted to clarify that even if the players pre-sell all 20 of their cards that they still need to go as a group to try to sell more with the rest of the team.

CONCESSIONS UPDATE – Dan Ploenzke

Dan mentioned that a neighbor of the Schmiel's have donated Ring Pop's to be sold at the concession stand. Brenda Landes asked if it would be possible to get 80 Ring Pops to use for the locker room decorations. Susan Schmiel said she would check into it.

Dan mentioned that the new concession managers have been trained and are ready to go. However, it was discovered that there are several pieces of equipment missing from the concession stand. Items such as nacho warmer, coffee maker, hot dog roaster, napkin holders, large garbage cans, coolers, etc. A suggestion was made to check with Kathy Louis who was in charge of food for the Senior Party. Perhaps some of these items were returned to the wrong place. Could also check with Craig Dare who organizes equipment during the track events and check the indoor concession stand as well. Someone will send Scott Larson an e-mail to check for this missing equipment. If we need to purchase new equipment for the concession stand, Mike said that he will find a secure storage area inside the building to store it. Patti suggested that we follow-up with Scott Larson on repairs to the concession stand to make it more secure.

Susan Schmiel wanted to make sure that we all thank our new volunteer concessions managers. Sophomore parents will staff the concession stand and there will be sign-up sheets available at the Freshman/Sophomore Kick-Off Social.

TREASURER'S REPORT – Jim Landes

A copy of the budget was distributed. Jim reported that there has not been a lot of activity. In July, a down payment was made for the Crystal Lake Golf outing and a

payment for check printing. We currently have a balance of \$1,613.12. Most budget activity takes place from August to November. Jim asked if reimbursement have been used in previous years. Dan replied that just receipts were turned in for reimbursement but if Jim would prefer a form, one can certainly be used.

SOCIAL COMMITTEE UPDATE – Brenda Landes

Brenda explained the purpose of this committee to the group. August is a very busy time as we are getting prepared for the upcoming season. The date of the Freshman/Sophomore Kick-Off Social is Tuesday, August 19th and the Varsity/JV Kick-Off Social is Thursday, August 21st. The 2nd Annual Varsity Parent Potluck will take place Friday, August 22nd at the home of Glenn & Jane Gurtcheff. Other events include the Freshman Watermelon Feed and the Sophomore Root beer Float Day. There will be sign-up sheets to volunteer for all activities at both Kick-Off Socials.

The Social Committee is also looking into Touchdown Hankies to be sold at all events, games, etc. This will not be a fundraiser.

Brenda asked if anyone as contact for donations for after-game parties and locker room decorating to please contact her. We need quantities of at least 80. Mike mentioned that he believes there will be approximately 70 Varsity players but to plan on 80.

AFTER GAME PARTIES UPDATE – Brenda Landes/Tammy Wilson

Jim & Brenda Landes and Curtis & Tammy Wilson are in charge of coordinating after game parties. On weeknight games, it will be held at school and after Friday evening games they will be held at someone's home or at school. Need volunteers to host these events as well as helpers to provide desserts, set-up and clean-up. The players typically come over after the game eat, watch game highlights on TV and then leave. Please contact Brenda if you are interested in helping in any way. Tammy is an ace at coordinating food donations from area businesses!

PROGRAM UPDATE – Scott Bauer

Ad sales are just kicking off. The program will be spruced up with some color this year. Freshman parents are needed for program distribution at the home games. There will be sign-up sheets at the Kick-Off Socials.

CLOTHING SALES UPDATE – Talla Antonczak/Mir Hermes

Items have been ordered and will be in next week. For sale to the general public there will be men's dri-wick polos, cotton polos, bomber and wind jackets, denim shirts, etc. For sale at the games there will be t-shirts, wind jackets, knit hats, skull caps, and leftover lanyards.

There is a separate clothing order for players only with their logo. In past years this has been a one time order but it is now an ongoing order process. There will be another order form in the fall for sweatshirts, etc.

TAILGATING UPDATE – Patti Ploenzke

Sharon Ritacco will be in charge of coordinating 2 tailgating events again this year. They will be at Eastview on September 5th and at Lakeville North on September 26th. The AVQBC provides meat, buns, condiments and paper products. Everyone is encouraged to

bring a side dish or dessert to share. Tailgating begins at 5:00 pm but volunteers will be needed earlier for set-up. Also, if anyone has a gas grill that can be used, please contact Sharon. Pick-ups or trailers will also be needed to haul tables, grills, etc. There will be sign-up sheets at the Kick-Off Socials.

Tammy wanted to mention that everyone will be asked to donate a case of water to be used throughout the season at social events, tailgating, after-game parties, etc. The collection of water will take place at the Kick-Off Socials. Please spread the word! Kathy Villanueva has volunteered to store the water at her home.

AVQBC GOLF OUTING UPDATE -

This is a first time event and will take place on September 7th, 2008 at 2:00 pm. It will take place at Crystal Lake Golf Course and will cost \$40 for 9 holes, cart, etc. For every participant, \$7 will be taken on the cost of a banquet meal. Brian Hermes is working on a handout for this event.

OTHER BUSINESS

Picture day is set for Wednesday, August 13th. 10:30 am for Varsity and 11:15 for sophomore and freshman. Parents are welcome – bring your cameras. Parents, watch for a packet of information about upcoming events coming home after picture day!

The poster date is not set yet.

Linda Moore wanted to reiterate that if anyone has a contact for donations for locker room decorating or food donations to please contact her or Brenda Landes. Need in quantities of 80 or more.

Patti Ploenzke stated that the Committee List is on the website with phone numbers and e-mail addresses.

Mike Fritze stated that registration starts on Monday, August 4th. A green slip is required to begin practice on Monday, August 11th.

The meeting was adjourned at 8:07 pm.

Next meeting scheduled for Monday, August 11th at 7:00 pm.
Minutes recorded and submitted by Nancy Vonnahme.

IMPORTANT DATES

- August 11 - AVQBC Meeting – 7 pm
- August 13 - Team Pictures
- August 15 - Player/Coach Meat Feed – 12:30 pm
- August 17 - Gold Card Sales – 4:00-9:00 pm
- August 19 - Varsity/JV/Parent Kick-Off Dinner – 6:00 pm
- August 21 - Freshman/Sophomore Ice Cream Social – 6:00 pm
- August 22 - V/JV Pre-Season Parent Potluck @ Gurtcheff's – 6:30 pm
- August 23 - Eden Prairie Scrimmage – 9 am
- August 26 - 9A Game @ Kennedy – 4 pm
- Coaches Corner – 7 pm
- August 27 - Varsity Pre-Game Pasta Feed – 4:00 pm
- August 28 - 9B & 10A Home Game vs. Kennedy – 4 pm
- Varsity Home Game vs. Kennedy – 7 pm
- After Game Party at AVHS

- September 2 - 9A Home Game vs. Eastview – 4 pm
- JV Game @ Kennedy – 4:30 pm
- Coaches Corner – 7 pm
- September 4 - 10A Game @ Eastview – 4 pm
- September 5 - 9B Game @ Eastview – 4 pm
- Tailgate Event @ Eastview – 5 pm
- Varsity Game @ Eastview – 7 pm
- September 7 - Golf Outing @ Crystal Lake Golf Course
- September 8 - JV Home Game vs. Eastview – 4:30 pm
- September 9 - 9A Game @ Jefferson – 4 pm
- Coaches Corner – 7 pm
- September 11 - 10A Home Game vs. Jefferson – 4 pm
- September 12 - 9B Home vs. Jefferson – 4 pm
- Varsity Home Game vs. Jefferson – 7 pm
- September 15 - JV Game @ Jefferson – 4:30 pm
- AVQBC Meeting – 7 pm
- September 16 - Coaches Corner – 7 pm
- September 18 - 10A Game @ Wayzata – 4:15 pm
- September 19 - Varsity Game @ Wayzata – 7 pm
- September 23 - 9A Home Game vs. Lakeville North – 4 pm
- Coaches Corner – 7 pm
- September 25 - 10A Game @ Kenwood vs. Lakeville North – 4 pm
- September 26 - 9B Game @ Kenwood vs. Lakeville North – 4 pm
- Tailgate Event @ Lakeville North – 5 pm
- Varsity Game @ Lakeville North – 7 pm
- September 29 - JV Home Game vs. Lakeville North – 4:30 pm

- September 30 - 9A Home Game vs. Lakeville South – 4 pm
- Coaches Corner – 7 pm

- October 2 - 10A Game @ Lakeville South – 10 am
- October 3 - 9B Game @ Lakeville South – 4 pm
- Varsity Game @ Lakeville South – 7 pm
- October 6 - JV Home Game vs. Lakeville South – 10:30 am
- October 7 - 9A Game @ Rosemount – 4 pm
- Coaches Corner – 7 pm
- October 9 - 10A Home Game vs. Rosemount – 4 pm
- October 10 - 9B Home Game vs. Rosemount – 4 pm
- Varsity Home Game vs. Rosemount – 7 pm - Homecoming
- October 11 - Homecoming Dance
- October 13 - NO SCHOOL
- JV Game @ Rosemount – 4:30 pm
- Coaches Corner – 7 pm
- October 14 - NO SCHOOL
- 10A Home Game vs. Eagan – 4 pm
- 9A Game @ Eagan – 4 pm
- October 15 - NO SCHOOL
- Varsity Home Game vs. Eagan – 7 pm – Senior Night
- After Game Party at AVHS
- October 16 - NO SCHOOL
- October 17 - NO SCHOOL
- 9B Home Game vs. Eagan – 4 pm
- October 20 - AVQBC Meeting – 7 pm
- October 21 - Section Quarterfinals
- October 25 - Section Semifinals
- October 31 - Section Championship

- November 7 - State Quarterfinals
- November 14 - State Semifinals
- November 21 - Prep Bowl
- November 26 - NO SCHOOL
- November 27 - NO SCHOOL
- November 28 - NO SCHOOL
- November 30 - End of Season Banquet – Crystal Lake Golf Course