

APPLE VALLEY QUARTERBACK CLUB

June 16, 2008 Minutes

The meeting was called to order at 7:05 pm by Presidents Dan and Patti Ploenzke. Also in attendance were Mike Fritze, Darren Giese, Tammy Wilson, Nancy Vonnahme, Scott Bauer, Kathy Louis, Mark & Susan Schmiel, Linda Moorese, Kathy Villeneuve, Jim Landes, Marie Hechsel, Dawn Freese, Doug & Nancy Hlas, Jon & Cindy Jensen, Dana & Judy Kunze, Mark & Denise Lancet, Bruce Landeck, Jeannette Larson, Lori Marschel, Kim Nielsen, Steve & Cheryl Parks, Sharon Ritacco, Patrick VanBeek.

Parents introduced themselves and announced the name and grade of their son(s).

FUNDRAISING DISCUSSION – Dan Ploenzke, Mark & Susan Schmiel

Dan started the meeting by explaining the Meridian fundraiser to the group and the sale of the \$10 Timberlodge or Major's gift cards. Each set of parents will be expected to purchase at least two (2) gift cards. They can either be used by each family or re-sold for the \$10 gift card amount. Dan asked the group if they know a decision maker at a business – businesses can purchase the gift cards for \$8 each. The Quarterback Club received the first 200 cards free and will then pay \$3 each for additional orders. Later in the year, the gift cards will be offered for sale at all home games. Purchasers will be entered into a raffle for a weekend getaway which includes 3-4 night stays in Wyndham hotels. The gift cards will also be sold at school Open Houses, conferences. The funds raised through this fundraiser will help cover the cost of transportation, officials, etc. Without these funds, the Quarterback Club would be forced to charge maintenance fees for each player. Linda Moorese commented that, if possible, parents could post signs in the lunch rooms of their place of employment to increase sales. Patti Ploenzke suggested that everyone present should mention this to other football parents they know that are not present at the meeting and have them contact Mark and Susan or she and Dan to purchase the two required gift cards. Dan Ploenzke also pointed out that everyone should contact the Quarterback Club with current e-mail addresses so that these messages can be conveyed through e-mails.

Mark Schmiel explained the "Walk of Fame" brick sales fundraiser. Anyone can purchase an engraved brick to go in the Apple Valley "Walk of Fame". Large bricks (8x8) will be sold for \$200 and small bricks (4x8) will be sold for \$100. Coach Fritze mentioned that the stadium opened in 1999 and that first year, \$15-20,000 was raised and some money was raised the second year. This fundraiser has not been followed up on since then. These bricks can be a nice memorial that will be there forever. Clean-up Day is scheduled for Saturday, July 12th. This will include some maintenance, staining and signs put up on the fence.

Mark also mentioned program sponsorship. Anyone can make a contribution and their name will be placed in the football program for the entire season. There are 2,700 programs printed. Family/individuals can pay \$25 and businesses can pay \$50. An e-mail will be re-sent with forms for both the "Walk of Fame" brick sales and program sponsorship. Linda Moorese mentioned that families could forward the e-mail with forms to grandparents that may be interested in participating in these fundraisers.

Mark mentioned another avenue for fundraising -- advertising banners that will be placed next to the Track & Field billboard will be sold for \$2,000 for the duration of the season. Companies targeted will be banks, sport training facilities, etc. Please forward any contacts for sales to Mark.

COACH'S REPORT – Mike Fritze

Coach Mike Fritze explained that we will not be hosting a scrimmage with Moorhead this year. Instead the team will be taking part in the Eden Prairie scrimmage on Saturday, August 23rd. The team will need to be in Eden Prairie at 9:00 am. There will be 4-6 teams there. This is a one year deal. Our team does not play Eden Prairie this year but they will be on our schedule next year.

Mike reported that summer training started today with around 53 juniors and seniors, 12 sophomores and 11 coaches. The players lifted and worked out hard. The workouts are on Monday, Wednesday and Fridays. It starts out with track warm-up then speed development, weight room and practice. Sophomores workout from 7:30-9:30 only. Practice will include pads on Wednesday (no mouth guards). Mike mentioned that there is only eight (8) weeks to prepare for the season.

Dawn Freese asked if there are certain requirements for mouth guards. Mike responded that mouth guards have to be colored and attach to the face mask.

Mike mentioned that the Summer Camp for 7th-10th graders is July 14-17. All information is on the website at www.avfootball.com.

NEW CONCESSION COORDINATORS – Mark Schmiel

Mark introduced the new concession coordinators that have volunteered for this season. They are Doug & Nancy Hlas and David & Marie Hechsel. Mark and Susan will train them in.

SECRETARY'S REPORT – Nancy Vonnahme

Nancy reported that she will continue to forward the meeting minutes to Pat Jensen to be posted on the website as well as Dan & Patti Ploenzke, Mark & Susan Schmiel and Mike Fritze. The minutes are posted on the website at www.avfootball.com. The AVQBC link is on the left hand side. The listing of Officers and Committees are also posted on the website.

TREASURER'S REPORT – Jim Landes

Jim reported that there is not a whole lot going on at this time. No checks have gone out. The club has received two program sponsorships for a total of \$50 and one large brick sale for \$200. The balance is approximately \$1,095.

SOCIAL COMMITTEE UPDATE – Linda Moore

Linda Moore commented that the Social Committee is already busy planning events for this year. No one should hesitate to help – please contact Linda and Tami Wilson if you're interested. She also mentioned that August is busy, crazy fun with the kids!

OTHER BUSINESS

Dan Ploenzke mentioned that something fun for this year is that this year's banquet will be held at Crystal Lake Golf Course for the first time. A deal that Crystal Lake offers is that if we host a golf outing, for each participant in the outing, the cost of a banquet dinner will be reduced by \$7. Brian Hermes is coordinating this event. It will take place on Sunday, September 7th. We need a minimum of 24 golfers. The \$40 fee includes 9 holes of golf, cart and range. Tee time is set for 2:00 pm. Any questions or comments can be directed to Brian. More information on this event to follow. A question was raised as to whether football players can participate in this event. Mike commented that this is more of a parent and coach event.

Darren Giese reported on the Applebee's fundraiser. This is a freshmen fundraiser. August, September and October of 2009 are wide open at the Apple Valley Applebee's. A Sunday morning was recommended. Darren will set a date and report back. A recommendation was made that we set up an "AV Football Mailbox" in the office for players to turn in miscellaneous paperwork and forms. Patti commented that shouldn't be a problem and that there should be a mailbox set up within the next two days.

The meeting was adjourned at 7:50 pm.

Next meeting scheduled for Monday, July 21st at 7:00 pm.
Minutes recorded and submitted by Nancy Vonnahme.

IMPORTANT DATES

July 12 - "Walk of Fame" Clean-Up Day
July 16 - Social Committee Meeting @ Linda Moore's home – 6:30 pm
July 21 - AVQBC Meeting – 7 pm

August 11 - AVQBC Meeting – 7 pm
August 13 - Team Pictures
August 15 - Player/Coach Meat Feed – 12:30 pm
August 17 - Gold Card Sales – 4:00-9:00 pm
August 19 - Varsity/JV/Parent Kick-Off Dinner
August 21 - Freshman/Sophomore Ice Cream Social
August 22 - V/JV Pre-Season Parent Potluck @ Gurtcheff's
August 23 - Eden Prairie Scrimmage – 9 am
August 26 - 9A Game @ Kennedy – 4 pm
- Coaches Corner – 7 pm
August 27 - Varsity Pre-Game Pasta Feed
August 28 - 9B & 10A Home Game vs. Kennedy – 4 pm
- Varsity Home Game vs. Kennedy – 7 pm
- After Game Party at AVHS

September 2 - 9A Home Game vs. Eastview – 4 pm
- JV Game @ Kennedy – 4:30 pm
- Coaches Corner – 7 pm
September 4 - 10A Game @ Eastview – 4 pm
September 5 - 9B Game @ Eastview – 4 pm
- Tailgate Event @ Eastview – 5 pm
- Varsity Game @ Eastview – 7 pm
September 7 - Golf Outing @ Crystal Lake Golf Course
September 8 - JV Home Game vs. Eastview – 4:30 pm
September 9 - 9A Game @ Jefferson – 4 pm
- Coaches Corner – 7 pm
September 11 - 10A Home Game vs. Jefferson – 4 pm
September 12 - 9B Home vs. Jefferson – 4 pm
- Varsity Home Game vs. Jefferson – 7 pm
September 15 - JV Game @ Jefferson – 4:30 pm
- AVQBC Meeting – 7 pm
September 16 - Coaches Corner – 7 pm
September 18 - 10A Game @ Wayzata – 4:15 pm
September 19 - Varsity Game @ Wayzata – 7 pm
September 23 - 9A Home Game vs. Lakeville North – 4 pm
- Coaches Corner – 7 pm
September 25 - 10A Game @ Kenwood vs. Lakeville North – 4 pm

September 26 - 9B Game @ Kenwood vs. Lakeville North – 4 pm
 - Tailgate Event @ Lakeville North – 5 pm
 - Varsity Game @ Lakeville North – 7 pm
 September 29 - JV Home Game vs. Lakeville North – 4:30 pm
 September 30 - 9A Home Game vs. Lakeville South – 4 pm
 - Coaches Corner – 7 pm

October 2 - 10A Game @ Lakeville South – 10 am
 October 3 - 9B Game @ Lakeville South – 4 pm
 - Varsity Game @ Lakeville South – 7 pm
 October 6 - JV Home Game vs. Lakeville South – 10:30 am
 October 7 - 9A Game @ Rosemount – 4 pm
 - Coaches Corner – 7 pm
 October 8 - Senior Night
 October 9 - 10A Home Game vs. Rosemount – 4 pm
 October 10 - 9B Home Game vs. Rosemount – 4 pm
 - Varsity Home Game vs. Rosemount – 7 pm
 October 11 - Homecoming
 October 13 - NO SCHOOL
 - JV Game @ Rosemount – 4:30 pm
 - Coaches Corner – 7 pm
 October 14 - NO SCHOOL
 - 10A Home Game vs. Eagan – 4 pm
 - 9A Game @ Eagan – 4 pm
 October 15 - NO SCHOOL
 - Varsity Home Game vs. Eagan – 7 pm
 - After Game Party at AVHS
 October 16 - NO SCHOOL
 October 17 - NO SCHOOL
 - 9B Home Game vs. Eagan – 4 pm
 October 20 - AVQBC Meeting – 7 pm
 October 21 - Section Quarterfinals
 October 25 - Section Semifinals
 October 31 - Section Championship

November 7 - State Quarterfinals
 November 14 - State Semifinals
 November 21 - Prep Bowl
 November 26 - NO SCHOOL
 November 27 - NO SCHOOL
 November 28 - NO SCHOOL
 November 30 - End of Season Banquet – Crystal Lake Golf Course