

APPLE VALLEY QUARTERBACK CLUB

October 20, 2008 Minutes

The meeting was called to order at 7:00 pm by Presidents Dan and Patti Ploenzke. Also in attendance were Mike Fritze, Dan & Patti Ploenzke, Mark & Susan Schmiel, Tammy Wilson, Linda Moorse, Jill Besong, Karen Bodin, Colleen Landeck, Jane Gurtcheff, Brian & Mir Hermes, Jim Landes, Bill Stein, Scott Bauer, Darren Giese, Steve & Cheryl Parks, Nancy Vonnahme.

AFTER GAME PARTIES UPDATE – Linda Moorse, Tammy Wilson

Linda stated that she spoke with Brenda Landes who said that the more the team wins, the more after game parties (and volunteers to host) we'll need. Susan and Tammy are hosting the after game party at school tomorrow night. Cane's once again is supplying chicken fingers. Tammy commented that if you wear AV spirit wear to Cane's on a game day, you will receive 20% off. Eastview is beating us in this contest. Jim & Brenda Landes will host Saturday's after game party. If we go on to play next Friday night, the Gurtcheff's offered to host that after game party.

SOCIAL COMMITTEE UPDATE – Tammy Wilson, Linda Moorse

Linda is heading up the Senior Memory Book committee. Others that signed up to help on this committee are Jane Gurtcheff and Kathy Villeneuve. With that banquet coming up at the end of November, the group will need to start working on getting these books together. Linda will set up two scrapbooking nights for senior parents to come and make their player page for the book. Each player will receive a CD with their pictures. Parents will need to make prints of the pictures they would like to use for their son's page. There are approximately 30 seniors. Linda asked if there was any way to get an e-mail distribution list of seniors only to send out a notice about the scrapbooking nights. Dan responded that he would forward one to her. Pages will be made by the committee for players whose parents are not able to attend. Linda asked if anyone had a connection to get these books printed. Nancy said she would look into it and get back to Linda with details.

The Social Committee will continue to decorate the locker room before each game until our season is over. They will be busy tonight after the meeting decorating for tomorrow's game. Brian and Mir Hermes are working on the banquet. It will be held on November 30th at Crystal Lake Golf Club. Players arrive at 5:00 pm and dinner will be served at 5:30 pm. Invitations are going out this week.

FUNDRAISING UPDATE – Dan Ploenzke, Mark & Susan Schmiel

Kwik Trip cards have been a huge success. In one month, we made \$911. Susan will be placing another order November 1st. Susan commented that since you must go inside to use the cards anyway, you can also use the Cub/Holiday coupons up to 10 cents per gallon.

Seat cushions are being sold for \$5. There have been about 92 sold so far. Mark and Susan said we still have plenty of them to sell.

Patti commented that the LaCrosse team is also interested in participating in the Kwik Trip fundraiser. Susan said that the AVQBC has this fundraiser exclusively for a year.

CONCESSIONS UPDATE – Jim Landes

Jim reported for Doug Hlas. Doug wasn't sure where they were sitting as far as staffing goes for Tuesday night. Susan commented that the AVQBC will have to think about a better way to staff the concession stand for next year. Unfortunately, not enough freshmen and sophomore parents are stepping up to help out. A suggestion was made to ask NHS members to work the concession stand and earn volunteer hours. Patti commented that we should get in touch with the NHS advisor, Tammy Taylor.

Jim commented that Marie Hlas has volunteered to be in charge of concessions again next year. One suggestion she would make is to have the AVQBC apply for a Sam's Club debit/credit card for the club to make the concession stand purchases. Having that kind of money up front has been an issue.

Jim reported that sales have been good this year with the nice weather we've had. The concessions should hit their \$16,000 budget or very close to it.

After tomorrow's game, any leftover open drinks can be used for the after game party. There will be no band playing at tomorrow's game because they will just be returning from their Florida trip. Also, the AVaires will not be dancing. There may not be a huge crowd because there will be no band/AVaires parents in the crowd.

CLOTHING SALES – Patti Ploenzke

Patti reported for Talla. There are no brown or black sweatshirts left. There are a few samples left and many t-shirts. T-shirts sales have been slow this year. Talla doesn't think that the budget has been met yet. Talla will not be able to be at the game tomorrow night but her husband will be there selling items.

TREASURER'S REPORT – Jim Landes

Jim reviewed several numbers on the budget with the group, both revenues and expenses. Jim commented that we will most likely end up with about \$3-4,000 in the account after everything is said and done. Mike commented that the NFL donations are still coming, most likely in January. Jim once again wanted to thank the Schmiel's for their hard work on fundraising efforts.

PROGRAM UPDATE – Scott Bauer

There are still a couple of ads that payment needs to be collected on yet – UPS and Dakota Electric. Scott Larson will take care of printing rosters for tomorrow night and stuffing them into programs.

OTHER BUSINESS

Susan reminded everyone to continue to offer Kwik Trip gift cards to friends and family. These will make great Christmas gifts too.

The meeting was adjourned at 8:30 pm.

Next meeting scheduled for Monday, November 17th at 7:00 pm.

Minutes recorded and submitted by Nancy Vonnahme.

IMPORTANT DATES

October 21 - Section Quarterfinals
October 25 - Section Semifinals
October 31 - Section Championship

November 7 - State Quarterfinals
November 14 - State Semifinals
November 21 - Prep Bowl
November 26 - NO SCHOOL
November 27 - NO SCHOOL
November 28 - NO SCHOOL
November 30 - End of Season Banquet – Crystal Lake Golf Course – 5:00 pm