

APPLE VALLEY QUARTERBACK CLUB

September 16, 2008 Minutes

The meeting was called to order at 7:00 pm by Presidents Dan and Patti Ploenzke. Also in attendance were Mike Fritze, Tammy Wilson, Bill Stein, Jim & Brenda Landes, Brian & Miriam Hermes, Karen Bodin, Glenn & Jane Gurtcheff, Scott Bauer, Doug Hlas, Tom & Mary Sapp, Steve & Cheryl Parks, Brent Marschel, Ron & Linda Moorse, Darren Giese, Keith & Nancy Vonnahme, Jill Besong, Mark & Susan Schmiel.

FUNDRAISING UPDATE – Dan Ploenzke, Mark & Susan Schmiel

Susan reported that the Major's gift cards are still available. They are now being sold three for \$10.00 to get rid of the last of them. There weren't a whole lot of people coming to games with cash in their pockets to purchase fundraiser items like the gift cards.

Susan looked into the Kwik Trip gift card fundraiser program and is taking orders for these. They are gift cards that can be used for gas and other merchandise. Kwik Trip will sell them to the AVQBC for 20% off. The customer will receive 5% off and the remaining 15% will go to the AVQBC. These gift cards are good for one year with no service fee. After one year of non-use, a \$2 service charge will be removed from the gift card amount. Susan will take orders for the gift cards and then place an order monthly (first of each month). The club agreed that this would be easy to sell as everyone purchases gas. Great idea for stocking stuffers, etc. The cards can be purchased in several different denominations. If Susan orders 300 cards or less, a \$5 shipping fee will be charged.

CONCESSIONS UPDATE – Doug Hlas

Concessions have been going well so far. There was a concern about sales on the night of the Band Booster Burger/Brat sale but because it was VAA Day, concession sales were good. Game day specials are selling for \$4.00, raised prices about 25 cents. First game concessions made approximately \$2,900; second game just shy of \$4,000. More help is needed from freshman and sophomore parents. Will need help for extra playoff games as well.

TREASURER'S REPORT – Jim Landes

Jim handed out a copy of the current budget. A few items that were pointed out – program sales down this year because of a tougher market; gold cards sales down. Thanks to the Schmiel's hard work we received additional revenue for the Walk of Fame brick sales, program sponsorship, gift card sales, advertising banners and AV seat cushions.

Currently we have \$11,729.33 in the bank and about \$14,500 in outstanding bills but we have a lot more revenue to collect so we'll be in good shape.

Dan Ploenzke asked about the money collected for player clothing. Jim responded that the players paid the supplier directly for their orders.

Mike mentioned that hopefully we will still receive some alumni donations which the NFL matches. Jim Landes asked if those usually come in during the current football season and Mike responded that it is usually more like January.

SOCIAL COMMITTEE UPDATE – Tammy Wilson

Tammy reported that the Social Committee has been busy with a lot of different things going on.

Locker room decorating takes place the evening before games (usually Thursday nights) at 7:00 pm. Anyone that wants to help is welcome to join – it is a lot of fun. Mike commented that there will be a spy placed in the locker room on Friday morning to see if they can deal with the missing treats problem.

The question was asked whether we could have more money designated for locker room decorations if it is in the budget.

Tammy mentioned that the student body is getting into dressing in themes for games such as neon night and the “white out”.

Brenda also wanted to mention that we will always accept any donations too (quantities of 80 or more of each items please).

AFTER GAME PARTIES UPDATE – Brenda Landes

After game parties are going well. Tammy has done an awesome job of getting donations from area businesses. The Wayzata after game party will be held at the school and Arby’s will be served.

PROGRAM UPDATE – Scott Bauer

Scott reported that 800 more programs are still coming.

TAILGATING UPDATE – Sharon Ritacco

The next tailgating event will take place at Lakeville North High School. It has been scheduled with the school.

Brenda asked if we will schedule an additional tailgating event during playoffs?

OTHER BUSINESS

Patti mentioned that Joey Vennewitz will not available to take pictures at the Wayzata game. She asked if anyone knew of someone that would be interested in taking some pictures. Mike commented that he will check with the photography club to see if he can find a volunteer.

Tammy mentioned that the sponsor of the after game parties will be announced at home games. Patti brought up the Eagle mascot and asked if we could bring him back. Will check into this with Scott Larson.

The meeting was adjourned at 8:00 pm.

Next meeting scheduled for October 20 at 7:00 pm.

Minutes recorded and submitted by Nancy Vonnahme.

IMPORTANT DATES

- October 21 - Section Quarterfinals
- October 25 - Section Semifinals
- October 28 - Coaches Corner – 6:30 pm
- October 31 - Section Championship

- November 7 - State Quarterfinals
- November 14 - State Semifinals
- November 21 - Prep Bowl
- November 26 - NO SCHOOL
- November 27 - NO SCHOOL
- November 28 - NO SCHOOL
- November 30 - End of Season Banquet – Crystal Lake Golf Course