

APPLE VALLEY QUARTERBACK CLUB

April 20, 2009 Minutes

The meeting was called to order at 7:03 pm by Presidents Mark and Susan Schmiel. Also in attendance were Mike Fritze, Scott Thomas, Jill Besong, Karen Bodin, Bruce & Colleen Landeck, Tom & Mary Sapp, Lisa Bergerson, Eldon Nash, Pete Louis, Nancy Vonnahme.

Introductions were made and everyone was welcomed to the meeting.

OPEN POSITIONS – Mark & Susan Schmiel

Mark and Susan started out by mentioning that the club is still in need of a person or people to fill the Vice President position, which is in charge of fundraising and then will hopefully move into the President position next year. We also have an opening for the Communications position, which is in charge of coordinating information with the webmaster to be posted on the AV Football website. Anyone who is interested can contact Mark and Susan for more details. Coach Fritze mentioned that this year, the coaches at all levels will provide the game recaps for the website.

COACH'S UPDATE – Mike Fritze

In the past few years the AVQBC has made a \$500 donation to the band booster for their participation in football events. It was discussed at previous AVQBC meetings that the donation would not be made as long as the band boosters continue to hold their Burger/Brat Sale before a football game as it takes away from our concession sales. Coach Fritze spoke with the band director and it was decided that they would continue to hold their Burger/Brat sale but would end sales before the football game starts so that it will not interfere with our concession sales. In turn, the AVQBC will continue to donate \$500 to them. Coach Fritze spoke with Scott about the \$500 donation to band boosters which was not paid last year. Scott mentioned that it has now been paid.

Coach Fritze talked about the pre-season scrimmage. In the past, Apple Valley hosted Moorhead in a scrimmage. Last year, because of lack of funding for buses, Moorhead was not able to scrimmage in Apple Valley. Our teams scrimmaged Eden Prairie at Eden Prairie instead. Coach Fritze knows the head coach of the Brainerd team and announced that this year, our teams (10th grade through Varsity) will be scrimmaging in Brainerd on Saturday, August 29th. Grand Rapids and North Branch will be the other teams involved. Brainerd will be providing food for us. Since the scrimmage will not begin until 10 am, that will give people time to travel to Brainerd on Saturday morning. The decision needs to be made whether we want to check into buses or set up carpools. We will need someone to coordinate this event to ensure that every player has a ride to and from Brainerd.

TREASURER'S REPORT – Scott Thomas

Scott Thomas handed out copies of the budget. Scott went over the budget with the group and explained some highlighted items on the report. Overall, we should expect 2009 to be a tougher revenue year because of the economy and our home schedule. Also, on the revenue side, because of a federal tax issue, we will no longer be able to sell Kwik Trip gas cards. Our budgeted coupon sales has been lowered by 15% from last year due to recession. Coach Fritze is hopeful

that our sales number will be higher. We are still expecting the donation from Trevor Laws and the NFL, hopefully sometime in April. On the expense side, some changes have been made for 2009 – budget amounts increased for after game parties, locker room decorations, tailgate parties, etc. based on the 2008 actual budget. Overall, we will drive to ensure that revenue is higher than expenses, hopefully carrying over approximately \$2,000 for 2010. A motion was made by Eldon Nash to approve this year's budget. Motion was seconded by Pete Louis and was approved by all.

SOCIAL COMMITTEE UPDATE – Colleen Landeck, Karen Bodin

Susan mentioned that we will need to pay close attention to our spending due to a stricter budget for 2009. Colleen and Karen reported that the Social Committee will be meeting sometime before the next AVQBC meeting and will have more information at that time. At that time, they hope to have designated leads for each of the committees. Committees include Team Socials, Locker Room Decorating, Varsity Pasta Feed, After Game Parties, Tailgating and Banquet/Senior Memory Book. Everyone is encouraged to get involved. It is a lot of fun and the boys enjoy all the efforts of the Social Committee.

FUNDRAISING UPDATE – Mark & Susan Schmiel

Susan reported that due to the problem with the Kwik Trip cards, the club needs to come up with other fundraising ideas. She has been looking into other options and found an opportunity to raise money by selling StarTribune newspaper subscriptions. Some concerns were that the StarTribune is in bankruptcy and the reduced number of people that actually read the newspaper. Susan also mentioned that we could team up with Canes restaurant to host an "Apple Valley Football" day and our club would receive a percentage of sales for that day. Other restaurants that offer the same kind of opportunity are Buffalo Wild Wings, Famous Dave's, Noodles, Davanni's and Culver's. Lisa Bergerson stated that as long as information on these days gets out to everyone in plenty of time, participation should be good for these kind of events. It was also mentioned that these are the easiest kind of fundraisers as they don't require much effort on our part. Susan will look into.

The group brought up the idea of collecting a Booster Club due like most other booster clubs at our school currently do. Coach Fritze mentioned that most other teams in the Lake Conference pay a maintenance fee – some teams as high as \$500. The group discussed this possibility and thought that \$50 for Varsity and \$25 for 9th and 10th grade teams seemed like a reasonable amount to ask for. The question was raised about the best way to get the word out and collect these dues. The group decided that a "mandatory parent meeting" would probably be the best way to do this and that it should be held before the end of this school year. Coach Fritze will look into some dates that we could hold this meeting at school, possibly the first week in June. It was decided that notice of this meeting will be relayed by e-mail and an announcement will be placed in the daily bulletin at school as well as posted on the website.

Also need to look into the details of holding a raffle at all our games. We could sell \$1 raffle tickets and prizes could be team clothing and seat cushions.

The club will also be participating in the Gold Card coupon sales again this year with the blitz day scheduled for August 31st.

PROGRAM UPDATE – Colleen Landeck, Karen Bodin

Colleen reported that she already has 2 new ads sold for the program this year. She and Karen are planning on getting an early start on sales this year. They will be selling business card ads as well as the regular ads. Hopefully they can get all the repeat business from last year's advertisers as well as several new ads.

The meeting was adjourned at 8:00 pm.

Next meeting scheduled for Monday, May 18th at 7:00 pm.

Minutes recorded and submitted by Nancy Vonnahme.

AVQBC - IMPORTANT DATES - 2009

- May 18 - AVQBC Meeting
- June 15 - AVQBC Meeting
- July 20 - AVQBC Meeting
- August 17 - Practice Begins
- AVQBC Meeting
- August 18 - Varsity Poster pictures (evening)
- August 19 - Picture Day – all teams
- August 21 - Meat Feed
- August 25 - Varsity Social
- August 27 - Freshman, Sophomore Socials
- August 28 - Varsity Parent Social (?)
- August 29 - Brainerd Scrimmages – Varsity, JV, Sophomore
- August 31 - Gold Card Blitz
- 10B Game vs. Lakeville North – 4:30 pm

- September 1 - 9A Game vs. Rosemount – 4 pm
- Coaches Corner – 6 pm
- September 2 - Pasta Feed – Varsity
- September 3 - 10A Game @ Rosemount – 4 pm
- Varsity Game @ Rosemount – 7 pm
- September 4 - 9B Game @ Rosemount – 3:30 pm
- September 8 - First Day of School
- JV Game vs. Rosemount – 4:30 pm
- 9A Game vs. Burnsville – 4 pm
- Coaches Corner – 6 pm
- September 9 - 10B Game @ Eagan – 4 pm
- September 10 - 10A Game @ Burnsville – 4 pm
- September 11 - Varsity Game @ Burnsville – 7 pm
- 9B Game @ Burnsville (Eagle Ridge) – 3:30 pm
- September 14 - JV Game vs. Burnsville – 4:30 pm
- 10B Game vs. Rosemount – 4:30 pm
- September 15 - 9A Game @ Chaska – 4 pm
- Coaches Corner – 6 pm
- AVQBC Meeting – 7 pm
- September 17 - 10A Game vs. Chaska – 4 pm
- September 18 - Varsity Game vs. Chaska @ AVHS – 7 pm
- 9B Game vs. Chaska – 4 pm
- September 19 - Pancake Breakfast @ Applebee's – Freshman
- September 21 - JV Game @ Chaska – 4:30 pm
- 10B Game @ Lakeville South – 4:30 pm
- September 22 - 9A Game vs. Eagan – 4 pm

- Coaches Corner – 6 pm
 September 24 - 10A Game @ Eagan – 4 pm
 September 25 - Varsity Game @ Eagan – 7 pm
 - 9B Game @ Eagan – 3:30 pm
 September 29 - JV Game vs. Eagan – 4:30 pm
 - 9A Game vs. Eastview – 4 pm
 - Coaches Corner – 6 pm
 September 30 - 10B Game vs. Burnsville – 4:30 pm

 October 1 - 10A Game @ Eastview – 4 pm
 October 2 - Varsity Game @ Eastview – 7 pm
 - 9B Game @ Eastview – 3:30 pm
 October 5 - JV Game vs. Eastview – 4:30 pm
 - 10B Game @ Eden Prairie – 4:30 pm
 October 6 - 9A Game @ Eden Prairie – 4 pm
 - Coaches Corner – 6 pm
 October 8 - 10A Game vs. Eden Prairie – 4 pm
 October 9 - Varsity Game vs. Eden Prairie @ AVHS – 7 pm (Homecoming)
 - 9B Game vs. Eden Prairie – 4 pm
 October 10 - Homecoming Dance
 October 12 - JV Game @ Eden Prairie – 4:30 pm
 October 13 - 10A Game vs. Lakeville South – 4 pm
 - 9A Game @ Lakeville South – 4 pm
 - Coaches Corner – 6 pm
 October 14 - 9B Game vs. Lakeville South – 3:30 pm
 October 15-16 - NO SCHOOL – Teachers’ Convention
 October 15 - Varsity Game vs. Lakeville South @ AVHS
 October 19 - JV Game @ Lakeville South – 4:30 pm
 October 20 - 9A Game @ Lakeville North – 4 pm
 - Coaches Corner – 6 pm
 - AVQBC Meeting – 7 pm
 October 21 - Varsity Game vs. Lakeville North @ AVHS
 October 22 - 10A Game vs. Lakeville North – 4 pm
 October 23 - 9B Game vs. Lakeville North – 3:30 pm
 October 30 - NO SCHOOL – Conferences

 November 16 - AVQBC Meeting – 7 pm
 November 26-27 - NO SCHOOL – Thanksgiving
 November 29 - Banquet – Crystal Lake Golf Course